



## AdultList.com & RateXPics.Com Advertising & Insertion Agreement

PLEASE PRINT YOUR COMPANY NAME

Fax to 561-226-2543 – Attention: Marc Laffer, President

The terms and conditions of this Agreement are as follows: Online-Technologies, *the owner of the AdultList.com and RateXPics.com*, is hereinafter referred to as "Online Technologies". You are hereinafter referred to as 'Company'. Online Technologies shall accept pre-designed banners or link text which shall be pre-approved before being posted to AdultList.com and/or RateXpics.com. The method by which visitors shall be directed to your website(s) is known as an internet "hypertext transfer" link to be provided by 'Company'. Billing is in U.S. dollars.

**AdultList.com Advertising:** AdultList.com receives in excess of 500,000 unique visitors per month from organic search-engine connections. It is the perfect platform to promote, via banner displays, a membership site, Adult Toy Store, or any product or service to the adult web surfer. Banners on AdultList.com are displayed in a limited random rotation to ensure excellent visibility. All banner ads include a premium listing in our directory. Premium listings appear in the top results.

**Advertising on AdultList.com is sold on a monthly basis.**

\_\_\_\_\_ 150x60 Top Banner - Includes Premium Listing – Maximum in limited rotation: 6  
[INITIAL HERE](#) **Fee - \$200.00 per month**

\_\_\_\_\_ 468x60 Top Banner - Includes Premium Listing – Maximum in limited rotation: 6  
[INITIAL HERE](#) **Fee - \$350.00 per month**

\_\_\_\_\_ 225x724 Skyscraper Banner - Includes Premium Listing – Maximum in limited rotation: 6  
[INITIAL HERE](#) **Fee - \$350.00 per month**

\_\_\_\_\_ All Three Above for company with multiple sites  
[INITIAL HERE](#) **Fee - \$850.00 per month**

\_\_\_\_\_ **SPONSOR BRANDING AdultList.com** – We will gladly discuss taking the background of Adultlist.com and using it for your company, as well as using/limiting modifying premium banner spaces.  
[INITIAL HERE](#) **Fee - \$3,500.00 per month**

**RateXpics.com Advertising:** RateXpics.com receives in excess of 40,000 page views per day. It provides a terrific advertising platform if you want to reach to adult web surfer. Banners on RateXpics.com are displayed in a limited random rotation to ensure excellent visibility.

**Links on RateXpics.com are sold on a Pay-Per-Click basis.**

**Banners on RateXpics.com are sold on a monthly basis.**

**High-Priority Image Displays on RateXpics.com are sold on a monthly basis.**

**Links:** Pay-per-click links are displayed on every page. See them on the left column. This is one of the best bargains on the net. Links stay live on the site for months at a time since payment is based on clicks, not displays.

**Select the option you want by initialing below:**

\_\_\_\_\_ **Pay-Per-Click Link: 2,000 Clicks (.10 per click)**  
[INITIAL HERE](#) Renewal will occur at 200 clicks remaining.  
**Fee - \$200.00**

\_\_\_\_\_ **Pay-Per-Click Link: 6,000 Clicks (.067 per click)**  
[INITIAL HERE](#) Renewal will occur at 200 clicks remaining..  
**Fee - \$400.00**

\_\_\_\_\_ **Pay-Per-Click Link: 10,000 Clicks (.06 per click)**  
[INITIAL HERE](#) Renewal will occur at 200 clicks remaining..  
**Fee - \$600.00**

**Banner Ads (RateXics)-** All banner locations are shared, randomly displayed, and limited to 10 advertisers.

**'Girls Only' Default Page Advertising:** Banner size 468x60.

[INITIAL HERE](#)

**Monthly Fee - \$225.00**

**Category Page Advertising:** This allows for four (4) categories to be selected for banner display at [INITIAL HERE](#) the price below. Category page displays are billed separately in groups of four (4) as selected listed below. This does not include the 'Girls Only' Default page as indicated above. Banner size 468x60

**Monthly Fee - \$150.00 (US Dollars) for each four (4) categories circled/selected below:**

*[Gay Guys] [Straight Couples] [Straight Guys] [Groups] [Bizarre] [Amateurs] [Asian] [Cartoon Porn] [Lesbians] [BBW] [Porn Stars] [Ebony] [Bondage] [Transexuals] [Big Boobs] [Young Looking Girls] [Fetish] [Granny] [Ebony & Ivory] [Blow Jobs] [Anal] [Girls & Toys] [Cam Girls] [Girls Non-Nudes] [Reality] [MILF'S]*

**High Priority Image Display - Your picture images can be displayed much more often!** Photo images are selected at 'RANDOM' from the thousands provided by WebMasters. We can set your account with much higher "PRIORITY" display ratio, assuring you substantially more traffic to your website.

**High Priority Image Display**

[INITIAL HERE](#)

**Monthly Fee - \$100.00**

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**Representations and Warranties:** Company, as site Operator, warrant and represent that you own or operate a lawful, and otherwise valid Internet Web site. You further represent that you have the requisite power and authority to enter into this Agreement and perform the obligations set forth herein and that you are an adult at least eighteen (18) years of age; that performance under this Agreement does not and will not constitute a breach of any existing contract or obligation undertaken by you; and that there are no outstanding orders, judgments, decrees, rules or regulations which would preclude you from entering into this Agreement. You shall indemnify Online Technologies and its shareholders, officers, directors, employees and assigns against any loss, damage, liability (including reasonable legal fees) which result from the use of any Online Technologies/RateXPics.com materials not expressly authorized by this Agreement.

**Disclaimer and Limitation of Liability:** Online Technologies makes no warranties, either express or implied, with regard to the performance of the link or the content of RateXPics.Com Sponsors' Site(s) and Online Technologies expressly disclaims any warranties, including that of merchantability or fitness for a particular purpose. Online Technologies shall not be held liable to 'Company', including users of Online Technologies/RateXPics.com services, for any losses, injuries or damages of any kind, arising from or in connection with any mistakes, omissions, delays, errors, interruptions in the transmission or receipt of RateXpics.Com services or content.

Online Technologies reserves the right to terminate this Agreement at any time, without cause. Delivery of notice via e-mail shall be considered sufficient notice to 'Company'. Prices are subject to change with a 7 day notice via email to the undersigned. Any warranties, indemnities and obligations, which by their nature are designed to survive termination, shall extend beyond the termination of this Agreement.

Acceptance and Execution of Agreement: By filling out and sending the contract you are agreeing to be bound by the terms of this Agreement and Online Technologies is agreeing to become a counter-party to the Agreement. The date of execution shall be the date on which the contract is forwarded to Online Technologies.

**BILLING:** 'Company' agrees to pay for Services in advance of Displays. Failure to pay for banner advertising services before the 1<sup>st</sup> day of the renewal will effect immediate termination of display ads. Monthly billing to credit card occurs on or about the 15<sup>th</sup> day of the previous month. Cancellations received in any month shall cancel the FOLLOWING term advertising, after the initial full paid term. Cancellations can be communicated via e-mail but must be confirmed via response.

\_\_\_\_\_  
CLEARLY PRINT YOUR NAME

\_\_\_\_\_  
CLEARLY PRINT BUSINESS NAME IF APPLICABLE

Company Address: \_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
URL to which Traffic is to be Directed

\_\_\_\_\_  
CONTACT E-MAIL ADDRESS

**Payment by Credit Card**

Please provide us with your company credit card information and return this to me along with our service agreements. If you fax an executed copy of our service agreement, please include a copy of this document.

**Credit card MUST be issued to the same person signing this agreement.** Fax to 561-226-2543

Credit Card Number \_\_\_\_\_

CVV Number: \_\_\_\_\_ Expiration Date \_\_\_\_\_

The CVV number is a special number printed on the signature strip of your credit card and provides extra fraud protection. On most cards such as Visa and Mastercard, there are three extra digits at the end of the credit card number on the back of the card. For American Express, the number is 4-digits on the front of the card, top right of the credit card number.

Name on the card \_\_\_\_\_

Name of cardholder **MUST** be the same as Contract Signature

The Address to which your bank mails your credit card statement

\_\_\_\_\_

\_\_\_\_\_

**Authorized Signature** \_\_\_\_\_

Your telephone Number \_\_\_\_\_

Your Fax Number \_\_\_\_\_

It is understood that Online Technologies will issue a charge against your account in accordance with the terms of the contract.

\_\_\_ **(Initial here)** I understand that the credit card will be billed as LIFESTYLE BBS/ONLINE TECHNOLOGIES based on an automatic monthly renewal. Cancellation stops auto billing.

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